

THE 4TH EDITION

RED SEA INTERNATIONAL  
FILM FESTIVAL

# POCKET GUIDE

THE NEW HOME

OF FILM

2024

مهرجان البحر الأحمر السينمائي الدولي  
RED SEA INTERNATIONAL FILM FESTIVAL  
05 ————— 14 DECEMBER, 2024



**RED SEA INTERNATIONAL  
FILM FESTIVAL 4TH EDITION**

**05 — 14 DEC, 2024**

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**For Arabic click here**

# Welcome to the Fourth Edition of the Red Sea International Film Festival

It is with great pleasure that we welcome you to the fourth Red Sea International Film Festival, hosted in the heart of Al Balad, Jeddah's historic and cultural gem. A UNESCO World Heritage Site, Al Balad provides the ideal setting for our theme, "The New Home of Film," blending the timeless beauty of our heritage with the universal power of cinema.

From December 5 to 14, we invite you to indulge in a rich program of screenings, industry insights, live music, and cultural showcases designed to spark creativity and connection. This year's Festival promises a unique atmosphere, where Jeddah's iconic alleys and architecture enhance every moment of your cinematic journey. We hope your time here is as extraordinary as the stories we present on screen.

**Welcome to a festival  
experience like no other.**





**Jomana R. Al-Rashid**  
Chairwoman

Red Sea Film Foundation



**Mohammed Asseri**  
Acting CEO & Board Member

Red Sea Film Foundation



**Shivani Pandya Malhotra**  
Managing Director

Red Sea Film Foundation



# The Red Sea International Film Festival

Launched in 2019, the Red Sea International Film Festival stands as the Red Sea Film Foundation's flagship initiative, providing a platform that celebrates cinematic excellence to the world.



Set in the vibrant heart of Jeddah, this annual event embraces the creative energy of the Arab region, offering an exciting array of programs for film lovers, filmmakers, and the global film industry.

The Festival has quickly become the new destination for Arab and international cinema, delivering dynamic, audience-centered programming designed for everyone—from local creatives and cinephiles to families and industry professionals eager to engage with this dynamic market.

The Festival's mission is rooted in elevating Arab cinema to the global stage by championing unique stories, new voices, and bold, innovative visions. With a robust film market, a focus on empowering women, and a commitment to promoting cultural exchange, it serves as a crossroads where filmmakers, stars, and visitors come together in a rich tapestry of creativity and inspiration. Each year, the Festival embraces the latest films from the Arab world and beyond, offering Jeddah's audiences and international guests an unforgettable cinematic experience.

Now a prominent hub for both Arab and global cinema, the Festival has earned its place as a beacon of exceptional programming, crafted with the highest standards to delight film lovers everywhere.



This Edition's Theme

# The New Home of Film



**Under this year's theme,  
“The New Home of Film,”  
our Festival returns to Al Balad,  
where history and modernity  
converge in celebration of art  
and heritage.**

Here, the ancient coral-stone buildings and vibrant “rawasheen” latticework tell stories of a bygone era, while young talents and fresh voices breathe new life into these age-old treasures.

This edition honors the beauty of our cultural roots while embracing the promise of the future, creating a stage where seasoned filmmakers and rising stars come together to craft a truly unique cinematic experience. In Al Balad, every corner resonates with the spirit of storytelling, inviting you to explore timeless traditions alongside the bold visions shaping the world of film today.



**Welcome to your Festival,  
and to a new chapter  
in cinema's journey.**



# Experience Jeddah's Old Town, Al Balad



With a return to origins, the Festival looks forward to celebrating its fourth edition in the heart of cultural Jeddah, with its charm, antiquity, and vision that contributed to the past with modernity, standing as a testament to the richness, uniqueness, and diversity of the heritage of the Hijaz region in the Kingdom of Saudi Arabia.

Exploring the narrow alleys and bustling streets of Al Balad is like stepping back in time. As you wander through its labyrinthine walkways, you encounter traditional souks (markets) where shopkeepers hawk spices, textiles, and handicrafts, evoking a sense of the vibrant commercial hub that Jeddah has long been. The aroma of spices fills the air, and the sound of merchants bargaining adds to the lively atmosphere.

Al Balad also serves as a cultural hub with its museums and art galleries, offering insights into Saudi Arabia's history, art, and heritage. From the Abdul Raouf Khalil Museum, which showcases the region's maritime history, to the Athr Gallery embracing contemporary Saudi art, there is something to pique the interest of every visitor.



# About Saudi Arabia



Saudi Arabia shines with remarkable geographical and cultural diversity, and its civilizational depth dates back thousands of years. It consists of thirteen regions; each holding a distinct and vibrant identity, yet united in their common social values of generosity, courage, hospitality and strong family values.

This diversity extends to include heritage, which is adorned with a unique contrast in dialects, traditions, architecture, and culinary arts. It is also reflected in each region's visual identity and heritage of storytelling. The past and present of Saudi creativity are characterized by its sweet poetry and folk tales, along with a remarkable richness of cinema and music. With all these interwoven aspects, Saudi Arabia is distinguished by its unique culture within the vast space of human narrative.

**For more information, please visit: [www.visitsaudi.com](http://www.visitsaudi.com)**





# Handpicked Films from All Around the World



The Festival program comprises several sections, each expertly curated by a team of internationally renowned programmers, delivering the best in Arab and world cinema and television to engage Saudi and global audiences. You will also get to enjoy a handpicked collection of Arab, MENA, and international premieres in an expansive roundup of the year's international hits and audience and critics' favorites, hot from the international cinematic circuit and the best Saudi films, all competing in the heart of Jeddah.

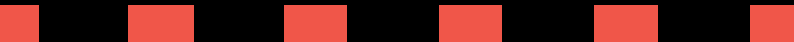


# Glamor on the Red Carpet



The Red Sea red carpet embodies a glamorous celebration of the allure of cinema, with gala screenings right in the heart of Al Balad. It proudly hosts premieres of some of the latest works from established auteurs, and films featuring the world's most inspirational stars in our diverse gala selection.

Once you step foot on our red carpet, you become part of the most anticipated cinematic event across the region, with international press and media conveying the latest scoops of the event. On the red carpet, you will accompany the stars and icons of cinema, its major players, and the most influential figures of pop culture, with the most beautiful pictures to commemorate your experience.





# The Red Sea Yusr Awards

The Yusr Awards recognize and celebrate boldness and innovation in film, awarding the most prominent prizes in the region to categories including narrative features and shorts, documentary and VR/AR works, as well as crowning the efforts of best director, actor; actress, screenplay; rising stars; and cinematic achievement.



**Golden Yusr**

**For Best Feature Film**

100,000 USD

**Silver Yusr**

**For Best Feature Film**

30,000 USD

**Golden Yusr**

**Short Film**

25,000 USD

**Silver Yusr**

**Short Film**

12,500 USD

**Jury Award**

10,000 USD

**Best Screenplay**

10,000 USD

**Best Director**

10,000 USD

**Best Cinematic**

**Achievement**

**Young Rising**

**Star Award**

**Best Documentary**

**Award by Alsharq**

10,000 USD

**Best Actor**

**Best Saudi Emerging**

**Talent Award by Chopard**

**Best Actress**

**Spare Blank Award**





# Film Alula Awards



**Partnering with Film AIUla on these two important awards, the Festival not only celebrates Saudi talent but also our audience's appreciation of both Saudi and cinematic talent in general.**

### **Film AIUla Best Saudi Film Award**

**Trophy and 50,000 USD cash prize.**

The Film AIUla Best Saudi Film Award celebrates Saudi talents who authentically portray Saudi experiences and visions. The award comes through our festival platform, bridging Saudi films with worldwide productions. It sheds light on innovative Saudi works that boast originality and novelty in their presentation by preserving their identity, heritage, and cultural depth.

### **Film AIUla Audience Award**

**50,000 USD cash prize.**

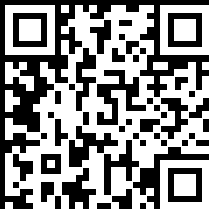
Delighting the audiences' critical eye, enriching their cinematic tastes, and solidifying their awareness of beauty and creativity, the Film AIUla Audience Award builds bridges of communication between directors and their audiences through the language of film, inspiring audiences to actively partake in the celebration of creativity in cinema.

**We encourage you to vote for one of the films competing for these awards using the code printed on each film ticket.**



# Film Schedule & Tickets

Our carefully curated film schedule is packed with the most exciting films selected by the Festival's programmers. See the detailed screening schedule and details about the films by simply scanning this QR code:





The screenings are open to the public, but you can redeem your tickets by scanning your badge.

You are entitled to 4 tickets per day (subject to availability). Only one ticket is allowed per regular screening, gala screening, or in-conversation event.

Tickets are required for all regular screenings, gala screenings, and in-conversations.

Tickets can be obtained via our mobile app, website, or physical box offices up to 48 hours before the event's start time.

To avoid penalties, any unused tickets must be canceled online or returned to the box office at least 30 minutes before the screening begins.

# Buy Your Tickets Now!

# Your Guide to Key Events

## Opening Ceremony (By Invitation)

**Culture Square**

**Al Balad Historic District, Jeddah**

Thursday 5 December 2024 | 6:30 PM

Dress Code: National Dress/Black Tie



## Opening Party (By Invitation)

**Culture Square**

**Al Balad Historic District, Jeddah**

Thursday 5 December 2024 | 10:30 PM

Dress Code: National Dress/Black Tie



## Social Club Nights

**Festival Garden**

**Arbaeen Lagoon Park**

**Al Balad Historic District, Jeddah**

Every day from

December 6 — December 11 | 8:00 PM

**The badge is needed for entry.**



### **Awards Ceremony (By Invitation)**

**Culture Square**

**Al Balad Historic District, Jeddah**

Thursday 12 December 2024 | 6:00 PM

Dress Code: Formal



### **Awards Party (By Invitation)**

**Festival Garden**

**Arbaeen Lagoon Park**

**Al Balad Historic District, Jeddah**

Thursday 12 December 2024 | 8:30 PM

Dress Code: Formal



### **Labs Music Program**

**Millenium Falcon - Labs House**

**Al Balad Historic District, Jeddah**

Every day from

December 7 — December 11 | 10:00 PM



A red dot is positioned at the top left of the page, with a thin black vertical line extending downwards from it.

# Festival Map

**Every day, from 9:00 AM to 1:00 AM,  
you'll experience the Festival at  
a stunning new cinema palais, offering  
a state-of-the-art cinematic experience  
in Al Balad's Culture Square.**

Every day, from 9:00 AM to 1:00 AM, you'll experience the Festival at a stunning new cinema palais, offering a state-of-the-art cinematic experience in Al Balad's Culture Square. Enjoy delectable food and beverage selections and the excitement of the red carpet. Just steps away, you can explore the lively Festival Garden and the bustling Red Sea Souk, adding even more to your festival experience.



For more information on how to get the most out of your Al Balad experience, scan the QR code:



# Culture Square & Festival Garden Operation Dates and Working Hours

## Culture Square & Festival Garden

The heart of historic Jeddah, Al Balad, hosts the Culture Square and Festival Garden, including the following locations:

### ➔ Culture Square

**December 6 – 14**

**Open 9:00 AM – 1:00 AM**

### ➔ Auditorium, Cinema 1 - 5

**December 6 – 14**

### ➔ teamLab Borderless

**December 6 – 14**

**Daily:**

1:00 PM - 11:00 PM

**December 8:**

Closed

**December 12:**

1:00 PM - 4:00 PM

**Free entry for**

**badge holders:**

1:00 PM - 3:00 PM

(Scan the back of your badge and book your slot.)

### ➔ Restaurants

**December 6 – 14**

**Gather:** 11:00 AM – 12:00 midnight

**Sculpture:** 9:00 AM – 12:00 midnight

**Concession (Fig & Olive):**

10:00 AM – 12:00 midnight

**La Cantina:** 11:00 AM – 12:30 AM

**Maui:** 11:00 AM – 12:30 AM

**Sinless:** 11:00 AM – 12:30 AM

**Street 56:** 11:00 AM – 12:30 AM

**Nabati:** 11:00 AM – 12:30 AM

**Brew 92:** 11:00 AM – 12:30 AM

**Saudi Flavours:** 11:00 AM – 12:30 AM

**The Plan:** 11:00 AM – 12:30 AM

**Inhabit:** 11:00 AM – 12:30 AM

**Saal:** 11:00 AM – 12:30 AM

**Last order at midnight, close by 12:30 AM.**

**\*Except on Awards night:**

**All kiosks will close at 5:00 PM.**

## ➔ **The Festival Garden (Entry by Accreditation)**

**The Festival Garden is the Festival's vibrant social hub. Open daily from 11:00 AM to 12:30 AM.**

With a comfortable atmosphere, it's the perfect spot for attendees to relax, connect, and enjoy the festive energy. The Garden boasts a variety of food vendors offering diverse cuisines, adding a delicious culinary touch to the experience.

## ➔ **From Jeddah to the World: Social Club Nights at the Red Sea International Film Festival**

The **Social Club Nights** are the heartbeat of the Festival's social experience, taking place nightly at the **Festival Garden** from **December 6<sup>th</sup> to 11<sup>th</sup> (8:00 PM - 12:30 AM)**.

These exclusive, entry-by-accreditation-badge gatherings bring together filmmakers, artists, and industry professionals for an unforgettable blend of music, art, food, and cinematic energy.

Each night of the **Social Club Nights** explores a different cultural theme, reflecting the global nature of the festival. The program culminates with six unique nights that offer a diverse, immersive experience that spans from Jeddah's underground creativity to international music genres and regional cultural expressions.

# Red Sea Souk Operation Dates and Working Hours

## Red Sea Souk

### December 3 – 14

Open to accredited industry professionals.

#### ➔ Welcome Zone December 3 –12

9:00 AM - 6:00 PM  
Festival Information  
Box Office  
Accreditation

#### ➔ Souk Cafés

**Brew92:**  
6 – 11 December,  
9:00 AM – 6:00 PM

**Sofia's Bistro:**  
7 – 11 December,  
10:00 AM – 6:00 PM

#### ➔ Souk Program December 7 –11

**Souk Project Market:**  
10:00 AM – 6:30 PM

**Exhibitor Hall:**  
10:00 AM – 6:30 PM

**Souk Talks Room  
(Forum)**

**Souk Socials:**  
6:30 AM – 7:30 PM  
(Limited capacity,  
registration required)

**Souk Connections:**  
By registration only,  
sign up online

#### ➔ Media Zone December 3 –14

10:00 AM – 12:00 AM

# Al Balad

→ **Bab Jadid Box  
Office & Festival Info  
December 3–14**

9:00 AM - 12:00 AM

→ **Red Sea Labs at  
the Visitors' Center  
December 3–12**

10:00 AM - 1:00 AM

→ **Rooftop Cafe  
December 3–12**

10:00 AM - 6:30 PM

**Note:**

By accreditation only

→ **Red Sea Studios at  
Xenel House  
December 5–12**

11:00 AM - 1:00 AM

**Note:** Private rooftop  
events by invitation only;  
strict access control

→ **Press Junkets at  
Sharbatly House  
December 6–13**

10:00 AM - 6:00 PM

**Note:** By accreditation  
only; access control  
per floor

# Useful Contacts



**Customer Service Call Center:**

920051177 – 0125123700

**Operation Times:**

5th— 14th December

9:00 AM to 12:00 Midnight

**Customer Service Email:**

customerservice@redseafilmfest.com

**Festival Email Address**

info@redseafilmfest.com

**Accreditation Inquiries**

accreditation@redseafilmfest.com

**Sponsorship Inquiries**

sponsorship@redseafilmfest.com

**Souk Inquiries**

souk@redseafilmfest.com

**Press Inquiries**

media@redseafilmfest.com

**Guest Relations**

guest@redseafilmfest.com





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