الحام الحام

7---بمسيع 7-6

#### TALENT DAYS

2023

6-7 DECEMBER





## مهرجـــان الحراث الحرا

### TABLE OF CONTENTS

2
2
3
4
4
5
9
19
20
23
26
28
30
30
31

#### WELCOME TO TALENT DAYS, where dreams take flight

ime to embark on a cinematic journey at Talent Days, where your aspirations find wings! Think of Talent Days as your guiding star through this remarkable event tailored to make your cinematic dreams a reality. These two days at the event, hosted as part of The Red Sea Souk film market, are the launching pad for your creative journey.

At Talent Days, you're not just a spectator; you're a rising filmmaker ready to turn your cinematic dreams into reality. This extraordinary event features a series of meetings, workshops, and networking sessions crafted to bring your creative visions to life. Consider it a journey guided by your own talent.

uminaries support you with mentorship, supervision and guidance. They include producers, film festival directors, sales agents, and film directors. They will be your support system, ready to share their knowledge and expertise.

very event and activity here will be translated into Arabic, expanding the reach to each and every valued participant.

Networking for a Brighter Future begins here. Offering more than just education; Talent Days is an opportunity to connect, collaborate, and build lasting relationships. An exclusive network of international industry leaders will be present, highlighting promising talents. In just two days, you will not only learn about the intricacies of the film world but also establish connections that could kickstart your career.

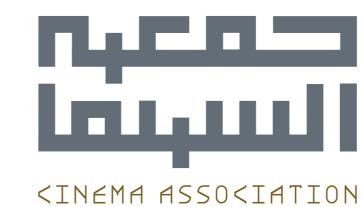
ake note of everything detailed below, because with this guide, you'll make the best out of Talent Days!

# TALENT DAY PARTNERS













#### TALENT DAYS GODMOTHER Michelle Rodriguez, ACTRESS

With a burst of enthusiasm and plenty of anticipation, we proudly announce the sensational actress Michelle Rodriguez as our guiding light this year: the Talent Days Godmother.

We look forward to our talk with her, and everything she has to offer our participants during this exciting edition.



Michelle started working in 1999 as an extra. It only took a magazine ad announcing an open casting call in New York for her to decide to finally step into the spotlight.

The role was the female lead in the movie "Girlfight" (2000). Michelle auditioned, along with 350 other girls. After various trials inside an actual boxing ring and five arduous months of training in Brooklyn's Gleason's Gym, she was finally chosen to portray the role of Diana Guzman.

As soon as the film started making the rounds at various film festivals, Michelle began gaining critical acclaim for her performance, earning her awards at the Deauville Film Festival for Best Actress, the Las Vegas Film Critics Society for Female Breakthrough Performance, and the Independent Spirit Award for Best Actress.

As "Girlfight" (2000) continued to gain notoriety with its September 2000 release, Michelle was already hard at work with blockbuster franchise hits, starting with "The Fast and the Furious" and "Resident Evil".

Michelle continues her legacy by being part of the biggest-grossing productions of all time in a filmography that includes James Cameron's "Avatar", JJ Abrams' TV sensation "Lost", and most recently, the 2023 Universal hits "Dungeons and Dragons" and "Fast X".

#### THE AGENDA

Talent Days will take place on December 6 - 7, 2023

@ the Ritz-Carlton Jeddah Hotel.

All events will be translated into Arabic.

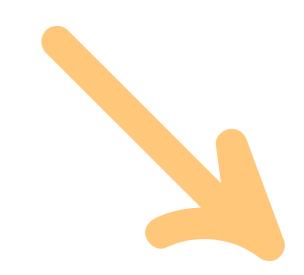
**COME AND MEET US!** 

#### DECEMBER 6

TIME	EVENT	MODERATOR	GUESTS	LOCATION	ENTRANCE
10:00	TALENT DAYS WELCOMING BREAKFAST: A COLLABORATIVE CELEBRATION WITH NEOM		INDUSTRY GUESTS & FILMMAKERS	SOUK INDUSTRY ROOM	UPON INVITATION
11:30	IN CONVERSATION WITH: TALENT DAYS GODMOTHER	IBRAHEM AL HAJJAJ	MICHELLE RODRIGUEZ	SOUK FORUM ROOM	ALL BADGES
14:00	IN CONVERSATION WITH: REVEALING A CASTING DIRECTOR'S SECRETS	RULAN HASAN	MARGERY SIMKIN	SOUK FORUM ROOM	ALL BADGES
15:30	CREATIVE TALK: FILMMAKING WITH A GREEN SPIRIT		BASSAM ALASAD	SOUK FORUM ROOM	ALL BADGES
17:00	CREATIVE TALK: MASTERING THE CRAFT OF FILM MARKETING		MATHIAS NOSCHIS	SOUK FORUM ROOM	ALL BADGES

#### DECEMBER 7

TIME	EVENT	MODERATOR	GUESTS	LOCATION	ENTRANCE
09:30	MEET & MATCH		FILMMAKERS & INDUSTRY PLAYERS	SOUK INDUSTRY ROOM	UPON INVITATION
10:00	THE ART OF THE PITCHING TRAINING BY MAFLAM	DANYA M ALHAMRANI		SOUK FORUM ROOM	ALL BADGES
11:30	WHAT IS LOVE? BABY DON'T HURT ME: THE ART OF DISCUSSING FILMS	OUMKALTHOUM SARAH BARD	MARTA BALAGA, KALEEM AFTAB	SOUK FORUM ROOM	ALL BADGES
12:30	SNAPSHOT ON ACTORS	OZZY AGU	HENRY GOLDING	SOUK FORUM ROOM	ALL BADGES
14:00	A FILM CASE STUDY: BEHIND THE SCENES OF DAMMI	BAKR ALDUHAIM	ROSA ATTAB, YANN MOUNIR DEMANGE	SOUK FORUM ROOM	ALL BADGES
15:00	CREATIVE TALK: CHANNELING EMOTIONS INTO CREATIVITY		AGATHE BERMAN	SOUK FORUM ROOM	ALL BADGES
16:30	PANEL: SAUDI ARABIA'S FILM OPPORTUNITIES	JOYCE PIERPOLINE	HANA ALOMAIR, WAYNE BORG, EMAD ESKANDER	SOUK FORUM ROOM	ALL BADGES



WE LOOK
FORWARD
TO SEING
YOU THERE!



WEDNESDAY,
DECEMBER 6
10:00 AM
LOCATION:
SOUK INDUSTRY ROOM
ACCESS:
BY INVITATION

# TALENT DAYS WELCOMING BREAKFAST: A COLLABORATIVE CELEBRATION WITH NEOM

WITH THE INDUSRTY GUESTS AND THE TALENTS.

The time has come for our Talent Days participants to gather, mix and mingle, and forge strong connections.

Film industry leaders from around the world will be present, casting a spotlight on promising talents.

They are all here to share their knowledge and expertise, guiding your path to success.

WEDNESDAY,
DECEMBER 6
11:30 AM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

### IN-CONVERSATION WITH TALENT DAYS GODMOTHER Michelle Rodriguez

MODERATED BY
Ibrahem Al Hajjaj

#### **DESCRIPTION:**

Prepare to join an exclusive conversation featuring our Talent Days Godmother, Michelle Rodriguez, alongside iconic Saudi actor Ibrahem Al Hajjaj. Join us for an enthralling discussion about her illustrious career and the invaluable insights she carries into the world of filmmaking.

Michelle Rodriguez will delve into her creative inspirations, the influences that have shaped her, the invaluable lessons she's learned, and the challenges she's overcome throughout her journey. Brace yourself for a conversation that promises unique insights, tailored advice for emerging artists, and a profound exploration of visionary perspectives on the industry's future.

#### MICHELLE RODRIGUEZ,

#### **ACTRESS**

Michelle started working in 1999 as an extra until she auditioned for the role of Diana Guzmanin in "Girlfight" (2000), to be selected after various trials inside a ring and five months of training.

The film toured various film festivals, and Michelle gained critical acclaim for her performance, earning awards at the Deauville Film Festival for Best Actress; the Las Vegas Film Critics Society for Female Breakthrough Performance; and the Independent Spirit Award for Best Actress.

Michelle then followed with blockbuster franchise hits, starting with "The Fast and the Furious" and "Resident Evil", as well as the biggest-grossing productions of all time like James Cameron's "Avatar", JJ Abrams' TV sensation "Lost", and the 2023 Universal hits "Dungeons and Dragons" and "Fast X".



#### IBRAHEM AL HAJJAJ,

#### **ACTOR**

Ibrahim Al Hajjaj, a Joy Award winner for Best Actor, has rapidly become a leading star in Saudi Arabia's TV and theatrical scene.

Since his career's inception in 2014, he has performed in over 440 shows, captivating audiences with his roles in TV series and feature films, including notable titles like "Sattar" and "Alkhallat+."

Co-founder of Blacklight Films and House of Comedy, Ibrahim's impact extends beyond acting to producing over 200 live shows. Additionally, his partnership with Mana reflects his commitment to spreading knowledge and arts.



WEDNESDAY,
DECEMBER 6
02:00 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

**IN-CONVERSATION WITH Margery Simkin** 

REVEALING A CASTING DIRECTOR'S SECRETS BY Rulan Hasan

#### **DESCRIPTION:**

Get ready to embark on a journey where you'll uncover invaluable insights into the art of film casting. Learn effective methods for selecting actors who will bring your characters to life and master the art of choosing non-professional talents. Benefit from expert guidance to elevate the overall quality of your film.

#### MARGERY SIMKIN,

#### **CASTING DIRECTOR**

Originally from Metuchen, New Jersey, Ms. Simkin attended the University of California, Santa Cruz, and graduated with a major that had nothing to do with film. Slight exaggeration (i.e., lying) led to her first casting-related position trolling NYC schools for children who looked like famous actors for a film.

This led to an assignment to find non-professionals for the original "Fame". More traditional casting work soon followed.

She went on to cast such films as "Beverly Hill Cop", "Top Gun", "Brazil", "Field of Dreams", "Twelve Monkeys", "Erin Brockovich", "Marley & Me", "Avatar" and "Avatar: The Way of Water".

Based in Los Angeles, Ms. Simkin has had the privilege of working with many great directors including Terry Gilliam, Frank Oz, Danny DeVito, David Frankel and James Cameron.



#### **MOTTO:**

"Be open. The magic and importance of serendipity in filmmaking should never be minimized."

#### **FAVORITE FILM:**

Singin' in the Rain (1952) By Stanley Donen, Gene Kelly

#### RULAN HASAN,

#### SCREENWRITER, CREATIVE DIRECTOR

Rulan Hasan, a talented Jeddah native, wears many hats: screenwriter, script supervisor, and music creative director. She kickstarted her career in 2016 by co-writing the "Doon" Action/Thriller series on Viu, leading to the Netflixacquired "Bashar" series.

Her creative journey encompasses comedy shows, short films, and features. Notably, she won accolades at the 9th Saudi Film Festival for "Abd". Rulan is a creative director, collaborating with artists like "Wegz - Mish Fair" and "Big Sam". She is the KSA Director of Culture for the non-profit organization "Sunflower Seed" which aims to help Saudi female filmmakers and give them opportunities for experience.

Rulan has dedicated herself to "Righters House" since 2020, a writing hub/community used by several known and underground writers and artists to create writing rooms. Rulan gives FREE Writing Workshops to help new writers emerge in the filmmaking field.

#### **MOTTO:**

"Use your voice, dig deeper, you can inflict a change in this world."

#### **FAVORITE FILM:**

Parasite (2019) By Bong Joon Ho



#### CREATIVE TALK: FILMMAKING WITH A GREEN SPIRIT

WEDNESDAY,
DECEMBER 6, 3:30 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

#### **DESCRIPTION:**

Join us for an enlightening discussion on green filmmaking. Discover valuable tips and insights, explore cinema's environmental impact, and ecofriendly production practices, and consider how to seamlessly integrate sustainability into the film industry. Connect with Bassam, an environmentally conscious creator, and leave with a wealth of knowledge to help foster a more responsible and equitable future for cinema.

### CREATIVE TALK: MASTERING THE CRAFT OF FILM MARKETING

WEDNESDAY,
DECEMBER 6, 5:00 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

#### **DESCRIPTION:**

Unlock the secrets of successful film marketing at this exclusive insider event. As a whirlwind of questions brews within your creative mind, remember that seeking guidance is the bedrock of success.

While intuition serves as a valuable asset, combining it with marketing expertise can truly revolutionize your game. This extraordinary opportunity not only grants you direct access to invaluable insights but will also provide priceless tips. Don't let this chance slip away – seize it and elevate your film marketing to new heights!

#### BASSAM ALASAD,

PRODUCER,
GREEN CONSULTANT

Managing Director and Chief Content Officer at Creative Media Solutions and Producers Guild of America and (Documentary Association of Europe) member, produced and co-produced several projects, films, reality shows, and digital content all around the region, including the latest project, "Born a King," and the recently released feature film "Champions" as a Co-Producer and currently producing "Montreal" and the feature documentary "Finding Oum Al Ghaith".

In 2017, Bassam co-founded Greener Screen, a social enterprise aiming to help the media industry in the region to become a net-zero emission by 2030 in partnership with BAFTA. In 2021 Bassam joined the Amman International Film Festival as the Head of Industry.



#### **MOTTO:**

"Do it for the love of storytelling, not for the fame."

#### **FAVORITE FILMS:**

No Country for Old Men (2007) By Ethan Coen, Joel Coen

The Aquarium (2008) By Yousry Nasrallah

#### MATHIAS NOSCHIS,

#### FILM MARKETING STRATEGIST

Mathias Noschis is the founder of Alphapanda, a film marketing agency with team members in Berlin, Warsaw and Milan. Alphapanda's client list includes Warner Bros., the European Film Awards and several independent producers, distributors and sales agents.

The type of projects handled by Alpahpanda include "The Quiet Girl" (Berlinale '22 et Oscars '23), "Corpus Christi" (Venice '19), "God's Own Country" (Sundance '17), "Touch Me Not" (Berlinale Golden Bear '17) as well as documentaries "Pianoforte" (CPH:DOX '23), "Flee" (Sundance '21) and "The New Gospel" (Venice '19).

Mathias is also a consultant for Creative Europe MEDIA and for the French CNC and a marketing expert and tutor for organizations such as ACE Producers, Locarno Industry Academy and IFFR Lab.



#### **MOTTO:**

"Think in terms of career rather than individual films."

#### **FAVORITE FILM:**

Magnolia (1999) By Paul Thomas Anderson



THURSDAY,
DECEMBER 7
9:30 AM
LOCATION:
SOUK INDUSTRY ROOM
ACCESS:
BY INVITATION

# MEET & MATCH FILMMAKERS X INDUSTRY PLAYERS

In a relaxed setting, prepare to connect with industry trailblazers who are poised to provide invaluable feedback on your career. This is your moment to learn and excel. Our mentors are here to impart their wisdom, enrich your path, and guide you toward a bright future.

WEDNESDAY,
DECEMBER 7
10:00 AM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

### THE ART OF THE PITCHING: TRAINING IN COLLABORATION WITH MAFLAM (IN ARABIC ONLY)

Danya Alhamrani - Maflam

#### **DESCRIPTION:**

Unlock the art of pitching - the mastery of storytelling, the craft of persuasion, and the secret to inviting others on your cinematic voyage. This Arabic workshop aims to demystify the art of film pitching, foster creative storytelling, and enhance participants' ability to communicate their ideas effectively. Join us on a journey to unleash your cinematic potential.



#### DANYA ALHAMRANI

#### **PRODUCER**

For over two decades, the Saudi Arabian producer has worked on projects ranging from documentaries to cooking shows. She has produced content for both international and regional broadcasters.

Her work has aired on Discovery, BBC, ZDF, New Zealand TV, Shahid, and Saudi TV. Danya has directed numerous documentaries, including Rise which chronicles the changing social landscape of Saudi Arabia through stories of the Kingdom's most influential women of the past 50 years. Her most recent film Abuwy explores the evolving roles of fathers in the Arab world. Her most recent project, Dirat Ajdadi is an intimate portrait of Saudis with intellectual disabilities.

#### **MOTTO:**

"Learn the fundamentals, and then create create."

#### **FAVORITE FILM:**

**Animals Are Beautiful People** (1974) By Jamie Uys

THURSDAY,
DECEMBER 7,
11:30 AM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

WHAT IS LOVE?...

BABY DON'T HURT ME:

THE ART OF DISCUSSING FILMS

Marta Bałaga, Kaleem Aftab

UNDER THE FINAL CUT OF Oumkalthoum Sarah Bard

## MARTA BAŁAGA, JOURNALIST

Marta Bałaga is a film journalist and moderator, she writes for Variety and Cineuropa and regularly contributes to the Finnish monthly magazine Episodi. She has collaborated with various festivals, including Helsinki International Film Festival – Love & Anarchy and its industry sidebar Finnish Film Affair, or New Horizons International Film Festival and Polish Days.

Member of the International Federation of Film Critics FIPRESCI and the European Film Academy. She has served on many juries, including Venice Critics' Week at Venice Film Festival.

#### **MOTTO:**

"You are entering a world of pain."

#### **FAVORITE FILM:**

The Big Lebowski (1998)
By Joel Coen, Ethan Coen

#### **DESCRIPTION:**

Get ready for a cinematic clash of the Titans! Two experienced journalists are about to engage in a thrilling duel, right before your eyes. This interactive event isn't your run-of-the-mill movie discussion. It's a riveting battle of perspectives.

Imagine this: Titanic, the iconic film that took the world by storm. Did it sweep you off your feet, or did it leave you cold as the iceberg itself?

Now, it's your turn to weigh in. Share your thoughts with the journalists as they build and defend their arguments. What was it about Titanic that touched your heart, and what left you wanting more? Join us for a dynamic cinematic conversation that you won't want to miss!

## KALEEM AFTAB, FILM CRITIC

Kaleem Aftab is the Director of International Programming at the Red Sea International Film Festival.

He is also a renowned film critic, who penned an autobiography of Spike Lee and reviews films for BBC Radio London. He likes to party for the GRAM!



#### **MOTTO:**

"Be excellent!"

#### **FAVORITE FILM:**

Wild at Heart (1990) By David Lynch THURSDAY,
DECEMBER 7,
11:30 AM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

WHAT IS LOVE?...

BABY DON'T HURT ME:

THE ART OF DISCUSSING FILMS

Marta Bałaga, Kaleem Aftab

UNDER THE FINAL CUT OF Oumkalthoum Sarah Bard

#### OUMKALTHOUM SARAH BARD,

**DEVELOPMENT PRODUCER** 

Oumkalthoum Sarah, a legal graduate, began her film career in 2016 as an actress, notably starring in Netflix's «Amra and the Second Marriage.» Since 2019, she's been integral to the Red Sea International Film Festival, contributing to its inception as Saudi Arabia's first international film festival.

Oumkalthoum shifted her focus to nurturing film talents and spearheading innovative initiatives as a talent developer. Currently, she works as a Development Producer at Sirb Productions.



#### **MOTTO:**

"Dive fearlessly into your passion, form industry connections, and let every mistake fuel your unstoppable cinematic evolution."

**FAVORITE FILM:**Parasite (2019)
By Bong Joon Ho

# TALENT DAYS WHERE DREAMS TAKE FLIGHT

THURSDAY,
DECEMBER 7
12:30 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

SNAPSHOT ON ACTORS
Henry Golding

MODERATED BY Ozzy Agu

#### **DESCRIPTION:**

Ever wondered about the daily grind of an actor? The routine of an emerging star is far from ordinary. Let's plunge into the psyche of a rising talent!

In just 30 minutes, Henry will bare his soul to filmmakers!

This session peeks behind the curtain, passion, and aspirations of an actor on the ascent.

#### HENRY GOLDING,

**ACTOR** 

Henry Golding, a Malaysian-British actor who rose to fame with his star-making role in Crazy Rich Asians and quickly followed up with diverse roles in notable films such as "A Simple Favor" (2018), "The Gentlemen" (2019) and "Last Christmas" (2019).

Golding has become a much sought after actor in Hollywood, known for his leading roles and compelling performances.

The Malaysian born actor next stars in Old Guard 2 for Netflix opposite Charlize Theron, Guy Ritchie's The Ministry of Ungentlemanly Affairs (opposite Henry Cavill) and Nacho Vigalondo's festival film Daniela Forever.



#### OZZY AGU, ACTOR

Ozzy Agu, a dynamic African On-Air Personality, has made significant strides in the entertainment industry. Hosting 53Extra, MNET MultiChoice's lifestyle TV magazine, for 4 years, he excelled in interviewing prominent figures and reporting on trends in music, art, fashion, and culture.

Ozzy gained further acclaim hosting the live red carpet at the Africa Magic Viewers Choice Awards from 2015-2017. Selected by SuperSports Africa, he hosted FANFEST! during the 2018 FIFA World Cup. Ozzy's off-air roles include moderating prestigious panels and events. A classically trained actor from the American Academy of Dramatic Arts, he's acted since 2011 and holds a Business Administration degree from Mercer University.



THURSDAY,
DECEMBER 7
02:00 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

A FILM CASE STUDY:
BEHIND THE SCENES

OF "DAMMI"
Rosa Attab, Yann Mounir Demange

MODERATED BY
Bakr Alduhaim

#### ROSA ATTAB, PRODUCER, SCREENWRITER

Rosa Attab, a BAFTA and Independent Spirit
Awards nominee, gained recognition as one of «10
Producers to Watch» in Variety's 2017 feature.
She notably produced «You Were Never Really
Here,» by Lynne Ramsay, a Cannes Film Festival
2017 winner for Best Screenplay and Best Actor.
As a writer-producer, she has contributed to films
like «Ibrahim» (Cannes FF 2020), «A Brighter
Tomorrow» (Director's Fortnight 2021), and
«Dammi» (Locarno 2023, Toronto 2023) starring Riz
Ahmed. Of French-Algerian heritage, she received
her education at Cornell University and ESCP
Europe.

Her career began at Wild Bunch as Head of Acquisitions and continued as Head of Intl & Dev and producer at "Why Not Productions", a renowned Paris-based company. She collaborated with directors like Cristian Mungiu, Arnaud Desplechin, Yann Demange, Ken Loach, and Jacques Audiard on films like "Rust and Bone,"

"Dheepan," and "The Sisters
Brothers." Today, she operates as
an independent, multicultural writerproducer, splitting her time between
Paris and London, and consults for
companies such as CAA and Dear
Gaia Films.



#### **MOTTO:**

"To start a therapy... to read... to create your own ecosystem of allies and friends..."

#### **FAVORITE FILM:**

"That's a tricky one, it's like picking up one best friend."

#### **DESCRIPTION:**

Join us for an exclusive, behind-the-scenes journey into "Dammi". In this insider event, you'll have the opportunity to delve into the creative process and gain unique insights into the artistic choices, challenges, and triumphs that breathed life into this indie gem. Discover the inspirations behind the powerful narrative and what emotions led them to film something so personal. Pick up valuable filmmaking wisdom spanning from writing and directing to acting. Connect directly with the talented individuals who turned this vision into reality.

This rare peek into the journey of "Dammi" showcases how dedicated teams translate creative passion onto the big screen.

#### YANN MOUNIR DEMANGE,

#### **FILMMAKER**

Born in Paris and raised in London as a man of French Algerian heritage, Yann Mounir Demange has always been passionate about telling unexpected stories.

Yann made a name for himself as a filmmaker in the U.K. directing the BAFTA-nominated series, "Deadset", and the entire first season of the critically acclaimed multi-BAFTA-nominated series, "Top Boy", as well as his feature film debut "71", for which he received the British Independent Film Award for Best Director.

Transitioning to working in the U.S., Yann most recently directed the feature film "White Boy Rick" (Sony) and the pilot episode of HBO's "Lovecraft Country". He also served as an Executive Producer on Bassam Tariq's "Mogul Mowgli" and is directing the upcoming Marvel film, "Blade", starring Mahershala Ali.



#### **MOTTO & FAVORITE FILM:**

Stay tuned and you will find out during the talk!

THURSDAY,
DECEMBER 7
02:00 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

A FILM CASE STUDY:
BEHIND THE SCENES

OF "DAMMI"
Rosa Attab, Yann Mounir Demange

MODERATED BY
Bakr Alduhaim

#### BAKR ALDUHAIM,

CONSULTANT AND FILM PRODUCER

Bakr Alduhaim is an award-winning Saudi producer and cinematographer, boasting an impressive career spanning numerous years in the dynamic world of filmmaking. His portfolio showcases a rich tapestry of accomplishments, ranging from captivating fictional narratives and thought-provoking documentaries to engaging commercials. While Bakr's lens has often focused on the picturesque landscapes of France, his artistic journey has transcended geographical boundaries across Europe and beyond, including his cherished homeland, Saudi Arabia, where he founded his consultancy and film production company Vues.



#### MOTTO:

"The film industry is always evolving, so never stop learning, and just before entering the film industry, leave your ego by the door."

#### **FAVORITE FILM:**

No Country for Old Men (2007) By Ethan Coen, Joel Coen

# TALENT DAYS WHERE DREAMS TAKE FLIGHT

# THURSDAY, DECEMBER 7 03:00 PM LOCATION: SOUK FORUM ROOM ACCESS: ALL BADGES

#### CREATIVE TALK: CHANNELLING EMOTIONS INTO CREATIVITY

**Designed by Agathe Berman** 

#### **DESCRIPTION:**

In this dynamic workshop, we'll explore the vital aspects of creativity for both your audiovisual projects and professional relationships. We'll help you identify key issues that will elevate your storytelling, supported by real-world examples.

Additionally, we'll guide you on infusing creativity into your professional connections by identifying your strengths and challenges, enabling effective project pitching and productive collaborations with producers and networks.

Discover how to turn setbacks into assets and the power of curiosity and observation in understanding your industry better. Our goal is to foster a warm, vivid, and insightful atmosphere, channeling all energy into the moment while promoting lively discussions. Brace yourself for an exhilarating journey into the world of creativity!

#### AGATHE BERMAN,

#### **FILM PRODUCER**

Pitch expert, producer, writer, teacher and artistic consultant. She trains international film industry Pitching Sessions - SeriesMania Coproduction forum, Unifrance TV events, Transylvania Pitch Stop, Torino Series Lab, MIARome, BalkanFilm Market, Odessa Film Festival & pitching workshops - Eureka SeriesMania Institute, MidPoint, Series classes in La Femis, Paris.

She has produced over 60 films as a partner of Paris-based Films d'Ici. Her credits include award-winning productions directed by talents such as Cédric Klapisch, Richard Copans, Louise Hémon, Gilles Bannier and Christophe Honoré. Since 2018, with her company – AgatheBermanStudio – she has been developing her "Pitchology" expertise, along with a mixed-media project. Trained in Polygram Fastlane Media Program (London, Los Angeles), mastered in linguistics, cinema and media (Paris Sorbonne).

#### **MOTTO:**

"Sharpen your eye, cultivate patience and courage."

#### **FAVORITE FILM:**

Beau Geste (1939) By William A. Wellman





THURSDAY,
DECEMBER 7,
4:30 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

SAUDI ARABIA'S FILM OPPORTUNITIES

Hana Alomair, Wayne Borg, Emad Eskander

MODERATED BY
Joyce Pierpoline

#### HANA ALOMAIR,

#### PRODUCER AND FILMMAKER

Saudi film director Hana Alomair is the writer/ director of "The Complaint" (Best Short Film prize winner) at the Saudi Film Festival (2015), and "Swan Song" (2019) (Best Actor prize winner). She is the co-writer and director of the first Saudi Netflix original mini-series, "Whispers" (2020), and the writer of "Sharshaf" which won The Red Sea Lodge Production Grant of \$500,000. The project of her film "Dancing on Fire" was selected to be one of the six Saudi projects in the Red Sea Lodge and won a prize of \$70,000 from Shahid in the Red Sea International Film Festival Market (the Souk). She works as a Content Advisor at MBC and is the chairperson of the Cinema Association.

#### **MOTTO:**

"Watch as many films as you can and then read about them and about filmmaking and cinema and literature and philosophy. And then strive to be original and have your own voice. You will make something that is rich and unique."



**FAVORITE FILM:** Ikiru (1952)

By Akira Kurosawa

#### **DESCRIPTION:**

Uncover the wealth of opportunities awaiting creative talents in Saudi Arabia – from financial backing to state-of-the-art cinema studios. These aren't just assets; they're the building blocks of imagination. And, viewed through a filmmaker's lens, Saudi Arabia is transforming into a vibrant talent incubator, igniting a new generation's passion for sharing captivating narratives with the world. Uncover the wealth of opportunities awaiting creative talents in Saudi Arabia – from financial backing to state-of-the-art cinema studios. These aren't just assets; they're the building blocks of imagination. And, viewed through a filmmaker's lens, Saudi Arabia is transforming into a vibrant talent incubator, empowering a new generation's passion for sharing captivating narratives with the world.

#### WAYNE BORG,

#### MANAGING DIRECTOR - MEDIA, ENTERTAINMENT, CULTURE & FASHION INDUSTRIES, NEOM

Wayne Borg is an accomplished international executive with over 20 years of unparalleled experience in leadership roles in the media and creative industries. As Managing Director of media industries, entertainment and culture, he is developing these key industry sectors as part of the wider ambitions of Neom.

Having lived and worked in Australia, Europe, Asia, the United States and the Middle East, he has led key divisions of major iconic international media and entertainment businesses and driven broad-brush strategic and policy initiatives for government in the media, cultural and creative industries sectors.

#### **MOTTO:**

"Never give up."



**FAVORITE FILM:**Heat (1995)
By Michael Mann

THURSDAY,
DECEMBER 7,
4:30 PM
LOCATION:
SOUK FORUM ROOM
ACCESS:
ALL BADGES

SAUDI ARABIA'S FILM
OPPORTUNITIES
Hana Alomair Wayne Bord

Hana Alomair, Wayne Borg, Emad Eskander

MODERATED BY
Joyce Pierpoline

#### EMAD ESKANDER,

**HEAD OF RED SEA FUND** 

Emad Eskander is a Saudi storyteller/
filmmaker. A marketing graduate from King
Fahad University of Petroleum and Minerals,
Emad started his professional career as a
creative conceptualizer in ad agencies. He
then gained valuable experience in multiple
multinational companies such as Unilever
and P&G. His passion for films in Saudi
and the region prompted him to leave the
corporate world for a more creative role in
local up-and-coming film agencies. In 2019,
he founded his own conceptualizing and
writing studio, Blue Bus Entertainment. In its
first year, the studio was able to make huge
strides in the local and regional film industry.

# G AIDS TY

#### MOTTO:

"No story lives unless someone wants to listen." ~ J.K. Rowling

#### **FAVORITE FILM:**

"All Coen Brothers' films."

#### JOYCE PIERPOLINE,

#### **PRODUCER**

Joyce Pierpoline is a producer of award-winning independent films and founder of Pierpoline Films based in New York and Paris. Feature films include "Mediha" (DOCNYC 2023), "The Listener" (Venice); "The Transfiguration" (Cannes); Sundance award-winning cult favorite "Teeth" (Sundance, Berlinale); "Happy Tears" (Berlin); "Angelica" (Berlin); and the multi awarding-winning first film by Neil Labute, "In the Company of Men" (Sundance, Cannes).

She serves on the board of BAFTA North America where she is Chair of the Film Committee and on the executive board of NYWIFT. She is a member of the European Producers Club, the European Film Academy, and the Producers Guild of America where she is co-founder of the Women's Impact Network, promoting gender equality in the industry.

#### **MOTTO:**

"Attend international film festivals and watch films from all over the world."



#### **FAVORITE FILM:**

The Godfather (1972)
By Francis Ford Coppola

# TALENT DAYS FILMMAKERS

In the 2023 Talent Days edition, we have the pleasure of welcoming filmmakers presenting a film as part of our Festival and also a group of filmmakers represented by the Cinema Association.

Those filmmakers will be present during those two days, creating new, valuable connections for their upcoming projects.

# RED SEA: SHORTS COMPETITION

#### RED SEA: SHORTS COMPETITION



TIGRAN AGAVELYAN

**FILM:** The Courier

**FAVORITE FILM:**Taste of Cherry (1997)
By Abbas Kiarostami



RAMI ALZAYER

FILM: Saeed

**FAVORITE FILM:** Roma (2018)
By Alfonso Cuarón



**SONNY CALVENTO** 

**FILM:** Primetime Mother

**FAVORITE FILM:**Dogtooth (2009)
By Yorgos Lanthimos



MAHNOOR EUCEPH

**FILM:**Eid Mubarak

FAVORITE FILM:
The Matrix (1999)
By Lana Wachowski,
Lilly Wachowski



FIRAS ALTAYBEH

**FILM:** The Woodland

too many films."

FAVORITE FILM:
"I don't have an answer, I like



AMARTEI ARMAR

FILM: Yaa

FAVORITE FILM:
Blade Runner (1982)
By Ridley Scott



SARA BALGHONAIM

**FILM:** Me & Aydarous

**FAVORITE FILM:**"There isn't only one..."



JAD CHAHINE

FILM:
Al Tora'
(The Call Of The Brook)

FAVORITE FILM:
A Thousand and One Nights
(Arabian Nights) (1974)
By Pier Paolo Pasolini



ALI ALI

FILM: Smokey Eyes

**FAVORITE FILM:**The Big Short (2015) By Adam McKay



ETHAR BAAMER

FILM: In Between

**FAVORITE FILM:** Coraline (2009)
By Henry Selick



KANTARAMA GAHIGIRI

**FILM:**Terra Mater Mother Land

**FAVORITE FILM:** Yeelen (1987) By Souleymane Cissé

#### RED SEA: SHORTS COMPETITION



IMRAN HAMDULAY

**FILM:** The Wait





IBRAHEM MELHEM

**FILM:** Farewell

**FAVORITE FILM:**Inglourious Basterds (2009)
By Quentin Tarantino



FARNOSH SAMADI

**FILM:**Titanic, Suitable Version for Iranian Families

FAVORITE FILM: Close-Up (1990) By Abbas Kiarostami



SHUGYLA SERZHAN

**FILM:**The Late Wind

**FAVORITE FILM:**Taste of Cherry (1997)
By Abbas Kiarostami



SAMAN HOSSEINPUOR

FILM: Suitcase

**FAVORITE FILM:**Dead Poets Society (1989)

**By Peter Weir** 



KEVIN RAHARDJO

FILM:
Accidentally Intentional

FAVORITE FILM: Fight Club (1999) By David Fincher



HIRA SHERAZ

FILM: Solatia

**FAVORITE FILM:**Dogtooth (2009)
By Yorgos Lanthimos



**AWA GUEYE** 

**FILM:** Timis / Dusk

**FAVORITE FILM:** the Lord of the Rings (2001) By Peter Jackson



HUSSEN IBRAHEEM

**FILM:** Manity

**FAVORITE FILM:**Eternity and a Day (1998)
By Theodoros Angelopoulos



DAHLIA NEMLICH

**FILM:** Somewhere in Between

**FAVORITE FILM:** Hair (1979) By Milos Forman



NUMAN ACAR

**FILM:** WALIZ, THE SUITCASE

**FAVORITE FILM:** Yol by Yilmaz Güney

# NEW SAUDI NEW CINEMA FILMMAKERS

#### NEW SAUDI NEW CINEMA FILMMAKERS



ABDULLAH ALKHAMEES

**FILM:** The Old School

FAVORITE FILM:
No Country for Old Men
(2007) By Ethan Coen,
Joel Coen



FAISAL ALZAHRANI

**FILM:** I'm Fine

**FAVORITE FILM:** Cinderella (2015)
By Kenneth Branagh



JOWANA ALZAHRANI

**FILM:** The Last Thread

**FAVORITE FILM:**The Hunger Games (2012)
By Gary Ross



HAYDER DAWOOD

**FILM:**The Last Winter

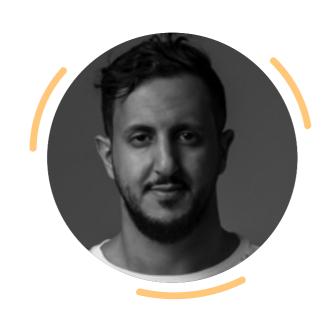
**FAVORITE FILM:**Life, and Nothing More...
(1992) By Abbas Kiarostami



REEMA ALMAJID

FILM: Fishbowl

FAVORITE FILM: Interstellar (2014) By Christopher Nolan



DHAFER ALSHEHRI

FILM: Detour

**FAVORITE FILM:** Pan's Labyrinth (2006) By Guillermo del Toro



HANIA BAKHASHWAIN

**FILM:** The Ride

**FAVORITE FILM:**The King's Speech (2010)
By Tom Hooper



ALABBAS HAMIDADDIN

FILM: Fishy

**FAVORITE FILM:**The Godfather (1972)
By Francis Ford Coppola



ABDULRAHMAN AL JANDAL

FILM: Street 105

FAVORITE FILM: Snatch (2000)

**By Guy Ritchie** 



ABDULRAHMAN BATAWIE

FILM: Art Block

**FAVORITE FILM:**Django Unchained (2012)
By Quentin Tarantino

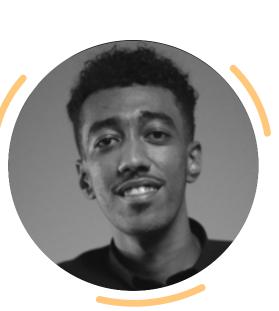
#### NEW SAUDI NEW CINEMA FILMMAKERS



AFNAN BAWYAN

FILM: Saleeg

FAVORITE FILM:
Persepolis (2007)
By Vincent Paronnaud,
Marjane Satrapi



OSAMA KHALIFA

**FILM:**Jameel Alsaeed

FAVORITE FILM: Interstellar (2014) By Christopher Nolan



MARIAM KHAYAT

**FILM:** The Menace from Above, Saleeg

**FAVORITE FILM:**Howl's Moving Castle (2004)
By Hayao Miyazaki



DUR JAMJOOM

FILM: Kum-Kum

FAVORITE FILM: Coraline (2009) By Henry Selick



JAMAL KUTBI

**FILM:**Khaled El Sheikh Between Two Fires,
Art & Politics

**FAVORITE FILM:**5 Broken Cameras (2011)
By Emad Burnat, Guy Davidi



TALA ALMUSAAD

FILM: Salem's Legs

**FAVORITE FILM:**Sunset Boulevard (1950)
By Billy Wilder



SULTAN RABEA

FILM: Fiasco Run

**FAVORITE FILM:**Trainspotting (1996)
By Danny Boyle



ABDULLAH SAHARTI

FILM: Hadi Eleies

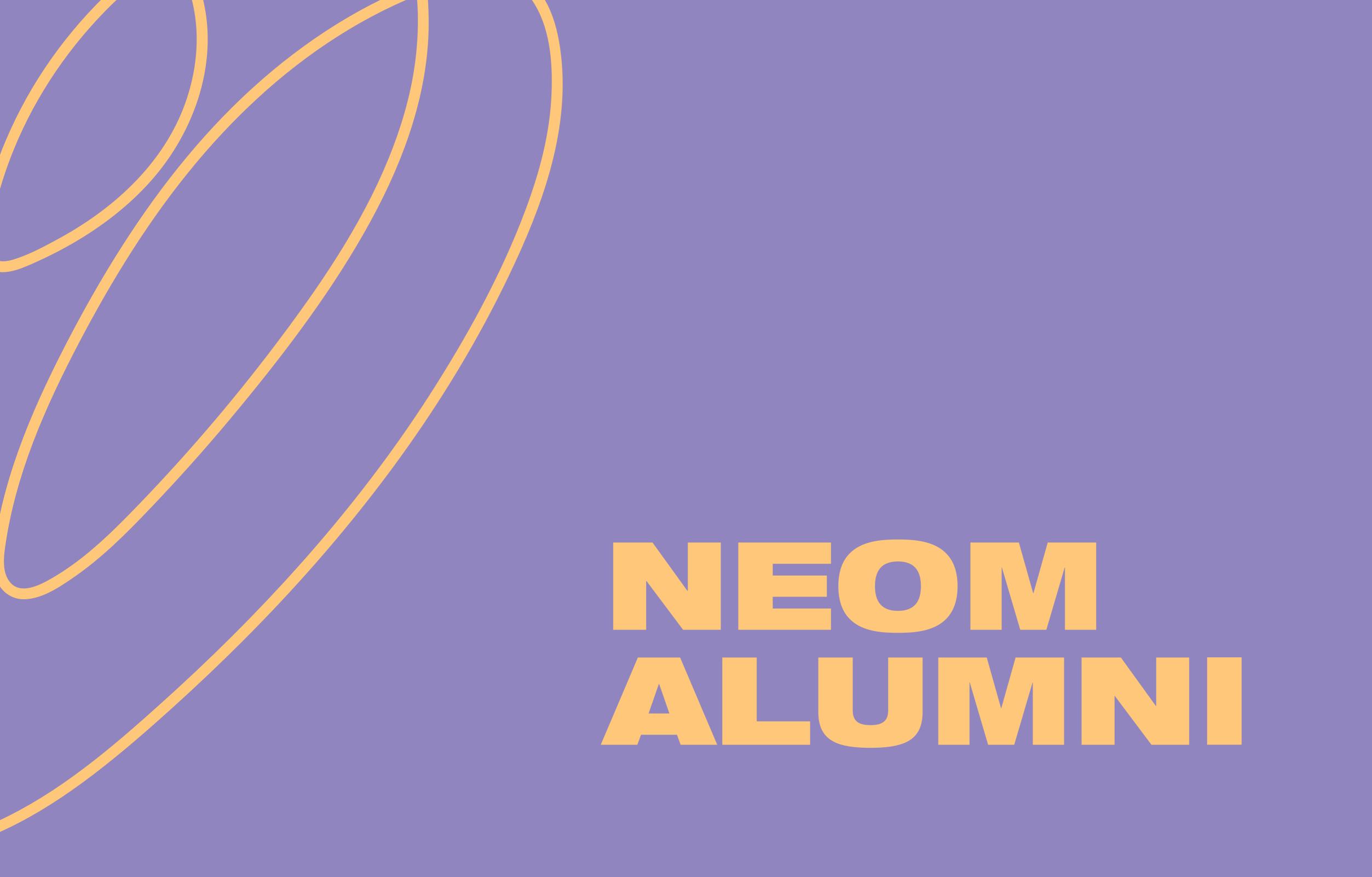
**FAVORITE FILM:**Alexandria... New York (2004)
By Youssef Chahine



HASSAN SAEED

**FILM:** Antidote

**FAVORITE FILM:**Citizen Kane (1941)
By Orson Welles



#### RIEOM ALUMNI



ZAKI ALABDULLAH

**FAVORITE FILM:**Close-Up (1990)
By Abbas Kiarostami



KHAWLAH ALHALAWANI

**FAVORITE FILM:** Inception (2010)
By Christopher Nolan



QUTAIBAH ALKHATEEB

**FAVORITE FILM:** Hayao Miyazaki's movies



SHAHAD ALNAFISI

**FAVORITE FILM:**The Sound of Music (1965)
By Robert Wise



ABDULAZIZ ALTUWAIJRI

**FAVORITE FILM:**Good Time (2017)
By Benny Safdie, Josh Safdie



BASHAYER AQEEL

**FAVORITE FILM:** Paddington 2 (2017) By Paul King



YAM FIDA

FAVORITE FILM: Interstellar (2014) By Christopher Nolan



**HADEEL**MOHARRAM

FAVORITE FILM: I'm Thinking of Ending Things (2020) By Charlie Kaufman



WID ALQUBLAN

FAVORITE FILM:
Big Momma's House (2000)
By Raja Gosnell



SEREEN SULTAN

**FAVORITE FILM:**The Grand Budapest Hotel (2014)
By Wes Andersone



MOHAMED ATABANI

FAVORITE FILM: Instant Family (2018) By Sean Anders

# ASSOCIATION

#### CINEMA ASSOCIATION ALUMNI



SALMA
MURAD

FAVORITE FILM:
90's films



AYMAN
ALGHAMDI

FAVORITE FILM:
Fight Club (1999)
By David Fincher



FAISAL
ALOTAIBI
FAVORITE FILM:
Titanic (1997)

**By James Cameron** 



ALSHARIF

FAVORITE FILM:
My Neighbor Totoro (1988)
By Hayao Miyazaki

RASHA



SULTAN
ALALLAH

FAVORITE FILM:
Interstellar (2014)
By Christopher Nolan



KHAYAT

KHAYAT

FAVORITE FILM:
Howl's Moving Castle (2004)
By Hayao Miyazaki



ALSARHEED

FAVORITE FILM:
Through the Olive
Trees (1994)

By Abbas Kiarostami



ABDULLAH
ALSWAYAD

FAVORITE FILM:
Interstellar (2014)

By Christopher Nolan



TERAD
SINDI

FAVORITE FILM:
12 Angry Men (1957)
By Sidney Lumet



NORA ABOUSHOUSHAH

**FAVORITE FILM:**Erin Brockovich (2000)
By Steven Soderbergh

# TALENT DAYS TEAM

#### SHIVANI PANDYA MALHOTRA

Red Sea International Film Festival Managing Director

#### **HOLLY DANIEL**

Red Sea Souk, Film Market Producer

#### ZAIN ZEDAN

Red Sea Souk Manager

#### **ALICE KHAROUBI**

Head of Talent Days
International Shorts Programmer

#### YAR MEKHTIGIAN

**Talent Days Coordinator** 

#### RAZAN DUHAITHEM

**Talent Days Assistant** 

The Talent Days Team wants to warmly thank our amazing colleagues and friends at the Red Sea International Film Festival.

We're so grateful for all the incredible ways you helped make this event happen!

## THANK YOU NOLE

#### WE WANT TO EXTEND OUR SINCERE APPRECIATION FOR YOUR INVALUABLE CONTRIBUTIONS TO OUR EVENT.

#### **TO OUR INDUSTRY GUESTS:**

Your expertise and involvement enriched Talent Days, and we're thankful for your insights and interactions that added depth to our discussions.

#### TO OUR ATTENDEES AND GUESTS:

Your active participation and vibrant presence created a memorable atmosphere.

#### TO OUR SPEAKERS:

Your knowledge and passion left a lasting impact. Your dedication to our event's success was truly commendable, and we're grateful for your thought-provoking presentations.

#### TO OUR TALENT DAYS TEAM MEMBERS:

Your hard work and meticulous planning were the foundation of this event's success. Your commitment to excellence was evident in every detail.

We also want to express our gratitude to our sponsors and partners for their critical support.

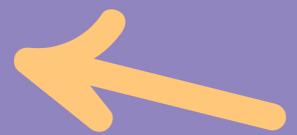
Thank you all for turning Talent Days into the remarkable experience that it is.

We look forward to seeing you again next year.

#### CONTACT US

#### TALENT DAYS

The Ritz-Carlton Hotel, Jeddah, Saudi Arabia December 6 – 7, 2023



#### EMAIL

talentdays@redseafilmfest.com

FESTIVAL INFORMATION HOTLINE

920051177

NOVEMBER 28 - DECEMBER 9, FROM 09:00 AM TO 09:00 PM

