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# RED SEA SOUK SCHEDULE

# 1. PROJECT MARKET PITCHING SESSIONS & WIP SHOWCASE

## Souk Project Market

Souk Project Market is designed to support film coproduction and completion as well as international distribution of African and Arab films. Souk Project Market is a selection of 14 films in Development/ Production feature films, fiction, animation and documentary by Arab/ African Directors.

## The Lodge

The Lodge by the Red Sea Labs is a feature film residency program. Developing projects from Saudi, Arab region and Africa for 10 months. The Lodge took place in Jeddah, Alula and Torino this year with intensive workshops on all aspects of filmmaking including Directing, Editing, Sound, Cinematography, production, and sales with top industry professionals.

## Work-in-Progress Showcase

Work-in-Progress Showcase consists of a selection of 6 films in post-production. All projects compete to a specific number of awards granted by a jury. The presentations and screenings of the projects are held during the first 3 days where the awards of the winning projects are announced on the 4th, last day of the program.

## 1<sup>ST</sup> DAY - Saturday 02.12.2023

Session	Time + Location	+
<b>LODGE PROJECTS PITCHING SESSION</b> <i>12 PROJECTS</i>	<b>10:00 - 12:30   Souk Cinema</b>	<i>Simultaneous interpretation.</i> <b>Accreditation Access</b> <i>Souk badge only.</i>
<b>SOUK MARKET PROJECTS VIDEOPITCH SESSION</b> <i>14 PROJECTS</i>	<b>14:00 - 17:00   Souk Cinema</b>	<i>Simultaneous interpretation.</i> <b>Accreditation Access</b> <i>Souk badge only.</i>

## 2<sup>ND</sup> DAY - Sunday 03.12.2023

Screening	Time + Location	+
<b>WORK IN PROGRESS SCREENING</b> <i>RISING UP AT NIGHT</i>	<b>10:00 - 12:00   Souk Cinema</b>	<i>Simultaneous interpretation.</i> <b>Accreditation Access</b> <i>Souk badge only.</i>
<b>WORK IN PROGRESS SCREENING</b> <i>ANIMALE</i>	<b>13:30 - 14:30   Souk Cinema</b>	<i>Simultaneous interpretation.</i> <b>Accreditation Access</b> <i>Souk badge only.</i>
<b>WORK IN PROGRESS SCREENING</b> <i>MY SEMBA</i>	<b>15:00 - 17:00   Souk Cinema</b>	<b>Accreditation Access</b> <i>Souk badge only.</i>

## 3<sup>RD</sup> DAY - Monday 04.12.2023

Screening	Time + Location	+
<b>WORK IN PROGRESS SCREENING</b> <i>YUNAN</i>	<b>10:00 - 11:00   Souk Cinema</b>	<b>Accreditation Access</b> <i>Souk badge only.</i>
<b>WORK IN PROGRESS SCREENING</b> <i>MEN IN THE SUN</i>	<b>11:30 - 12:30   Souk Cinema</b>	<b>Accreditation Access</b> <i>Souk badge only.</i>
<b>WORK IN PROGRESS SCREENING</b> <i>RED PATH</i>	<b>14:00 - 16:15   Souk Cinema</b>	<i>Simultaneous interpretation.</i> <b>Accreditation Access</b> <i>Souk badge only.</i>

## 4<sup>TH</sup> DAY - Tuesday 05.12.2023

Ceremony	Time + Location	+
<b>RED SEA SOUK AWARDS CEREMONY</b>	<b>17:00 - 18:30   Souk Forum Room</b>	<i>Simultaneous interpretation.</i>

# 2. ONE TO ONE MEETINGS

One-on-one meetings between projects talents and the industry professionals attending the Festival. These meetings allow directors and producers of the selected Projects to interact directly with industry decision-makers.

## 1<sup>ST</sup> DAY - Sunday

### 03.12.2023

Meeting	Time + Location	+
<b>One to one Meetings - Souk &amp; Lodge Projects</b>	<b>10:00 - 12:00   Souk Industry Room</b>	<i>(1st floor)</i>
<b>One to one Meetings - Souk, Lodge &amp; WIP Projects</b>	<b>14:00 - 16:00   Souk Industry Room</b>	<i>(1st floor)</i>

## 2<sup>ND</sup> DAY - Monday

### 04.12.2023

Meeting	Time + Location	+
<b>One to one Meetings - Souk, Lodge &amp; WIP Projects</b>	<b>10:00 - 12:00   Souk Industry Room</b>	<i>(1st floor)</i>
<b>One to one Meetings - Souk, Lodge &amp; WIP Projects</b>	<b>14:00 - 16:00   Souk Industry Room</b>	<i>(1st floor)</i>

## 3<sup>RD</sup> DAY - Tuesday

### 05.12.2023

Meeting	Time + Location	+
<b>One to one Meetings - Souk, Lodge &amp; WIP Projects</b>	<b>10:00 - 12:00   Souk Industry Room</b>	<i>(1st floor)</i>
<b>One to one Meetings - Souk, Lodge &amp; WIP Projects</b>	<b>14:00 - 16:00   Souk Industry Room</b>	<i>(1st floor)</i>

# 3. NETWORKING SESSIONS

As part of the Red Sea Souk's commitment to fostering filmmaking talent, the Networking Sessions provide opportunities for new entrants and emerging filmmakers to connect and network with key players from the film and TV landscape. Tailored to enable connections between Festival/ Souk attendees and professionals, the Networking Sessions gather a large roster of selective regional, international and pivotal industry leaders over 3 sessions, offering a dedicated journey from script to screen. Through informal yet organized speed-meetings in a friendly set-up, producers, distributors, consultants, agents, commissions, funding entities, festival representatives and many more will offer guidance and support, catering to filmmakers' career development.

## 1<sup>ST</sup> DAY - Saturday

### 02.12.2023

Session	Time + Location
<b>NETWORKING SESSION 1: REGIONAL KEY PLAYERS</b>	<b>17:00 - 18:30   Souk Industry Room</b>

## 2<sup>ND</sup> DAY - Sunday

### 03.12.2023

Session	Time + Location
<b>NETWORKING SESSION 2: INTERNATIONAL KEY PLAYERS</b>	<b>17:00 - 18:30   Souk Industry Room</b>

## 3<sup>RD</sup> DAY - Monday

### 04.12.2023

Session	Time + Location
<b>NETWORKING SESSION 3: PIVOTAL ROLES</b>	<b>17:00 - 18:30   Souk Industry Room</b>

# 4. RED SEA 360°

Red Sea 360° is a diverse and vibrant platform offering pivotal conversations and unparalleled insights into the present and future of the Arab, African and Asian film industries, including their far-reaching impact on the global entertainment landscape. This four-day program of thrilling talks will bring together some of the most influential and thought-provoking voices in the film and TV industry, from the region and internationally.

## 1<sup>ST</sup> DAY - Saturday

### 02.12.2023

Panel

Time + Location

**THE WRITER'S JOURNEY: NAVIGATING SCRIPTS FOR FILM, TV & FUTURE STORYTELLING FORMATS (Panel)**

10:30 - 11:30 | Souk Forum Room

**REDEFINING THE THEATRICAL EXPERIENCE IN THE POST-STREAMING ERA (Panel)**

12:00 - 13:00 | Souk Forum Room

**WOMEN CHARTING THE COURSE OF FILM & TV: CRAFTING UNCONVENTIONAL NARRATIVES (Panel)**

14:00 - 15:00 | Souk Forum Room

## 2<sup>ND</sup> DAY - Sunday

### 03.12.2023

Panel

Time + Location

**PEAK TV'S SEASON FINALE: TOO LITTLE OR TOO MANY SERIES? (Panel)**

12:00 - 13:00 | Souk Forum Room

**IS THE BLOCKCHAIN STILL AN OPPORTUNITY FOR THE FILM INDUSTRY? (Panel)**

14:00 - 15:00 | Souk Forum Room

## 3<sup>RD</sup> DAY - Monday

### 04.12.2023

Panel

Time + Location

**COLLABORATIVE VENTURES: ADAPTING INTERNATIONAL IPS, INVESTING IN LOCAL PRODUCTIONS; CONNECTING LOCAL STORIES TO GLOBAL AUDIENCES (Panel)**

10:30 - 11:30 | Souk Forum Room

**CINEMATIC CROSSOVERS: EXPLORING THE GLOBAL IMPACT OF HALLYUWOOD, BOLLYWOOD, NOLLYWOOD AND FRENCH CINEMA (Panel)**

12:00 - 13:00 | Souk Forum Room

**UNLOCKING CO-PRODUCTION OPPORTUNITIES WITH THE ARAB WORLD: SCANNING THE ECOSYSTEM OF FILM COMMISSIONS, FUNDS, LABS AND FILMING LOCATIONS (Panel)**

14:00 - 15:00 | Souk Forum Room

## 4<sup>TH</sup> DAY - Tuesday

### 05.12.2023

Panel

Time + Location

**ANIMATION & VIDEO GAMES: MORE THAN A GENRE, A WORLD OF ENDLESS POSSIBILITIES (Panel)**

10:30 - 11:30 | Souk Forum Room

**ARTIFICIAL INTELLIGENCE: FILMMAKING'S DOOMSDAY OR RENAISSANCE? (Panel)**

12:00 - 13:00 | Souk Forum Room

*Additional sessions will be published on the website. Visit the digital schedule on the Red Sea 360° page for more updates.*

# 5. TALENT DAYS

Talent Days is a series of meetings, workshops and special events aimed at nurturing a new generation of filmmakers. It is an initiation into the cinema industry for aspiring filmmakers through inspiring talks and individual meetings to help the ideas in their heads take a more tangible form. It is a 2 days program held after the Red Sea Souk 4 days event.

## 1<sup>ST</sup> DAY - Wednesday 06.12.2023

Session	Time + Location	+
<b>Talent Days Welcoming Breakfast: A Collaborative Celebration with Neom</b>	<b>10:00   Souk Industry Room</b>	<i>Upon Invitation</i>
<b>In Conversation with: Talent Days Godmother</b>	<b>11:30   Souk Forum Room</b>	<i>All Badges</i>
<b>In Conversation with: Revealing a Casting Director's Secrets</b>	<b>14:00   Souk Forum Room</b>	<i>All Badges</i>
<b>Creative Talk: Filmmaking with a Green Spirit</b>	<b>15:30   Souk Forum Room</b>	<i>All Badges</i>
<b>Creative Talk: Mastering the Craft of Film Marketing</b>	<b>17:00   Souk Forum Room</b>	<i>All Badges</i>

## 2<sup>ND</sup> DAY - Thursday 07.12.2023

Session	Time + Location	+
<b>Meet &amp; Match : Filmmakers x Industry Players</b>	<b>9:30   Souk Industry Room</b>	<i>Upon Invitation</i>
<b>The Art of the Pitching Training in Collaboration with Maflam (in arabic)</b>	<b>10:00   Souk Forum Room</b>	<i>All Badges</i>
<b>What is love?...Baby don't hurt me: The Art of Discussing Films</b>	<b>11:30   Souk Forum Room</b>	<i>All Badges</i>
<b>A Film Case Study: Behind the Scenes of Dammi</b>	<b>14:00   Souk Forum Room</b>	<i>All Badges</i>
<b>Creative Talk: Channeling Emotions into Creativity</b>	<b>15:00   Souk Forum Room</b>	<i>All Badges</i>
<b>Panel: Saudi Arabia's Film Opportunities</b>	<b>16:30   Souk Forum Room</b>	<i>All Badges</i>

*All of these activities will be translated into arabic.*

# 6. EXHIBITION SPACE

The Exhibition Space will take place from 2 – 5 December, 2023. It will operate every day from 10:00 AM to 6:00 PM. The area is dedicated to institutions and companies to promote their national cinema, professionals and activities, such as cinema centers, film commissions, post-production facilities, platforms and others. It hosts over 16 countries with a total of 65 exhibitors.

THE  
SPACE  
IS  
OPEN  
DURING  
THE  
4 DAYS  
EVENT  
FROM  
10:00 -  
18:00.