



RED SEA SOUK

WIP Showcase

3rd Edition

December 2 - 5, 2023, Jeddah

Rules and Regulations

1. DESCRIPTION

The WIP Showcase is designed to support **five (5) to six (6) films** to foster their international distribution and to discover new talents.

The WIP Showcase dedicated to industry professionals will take place from December 2 to 5, 2023, in Jeddah as part of the Red Sea Souk, the film market of the Red Sea International Film Festival (the "Festival").

The WIP Showcase will welcome **feature films: fiction, animation and creative documentary** by Directors of **African or Arab nationality/origin** (minimum duration 60').

A press release will announce the selected films in progress to the international and regional industry.

The team (Director /Producer) of the selected film in progress will participate in a workshop with an editing expert to enhance the cut of the film. The workshop will take place on-line through consultations from mid-October till mid-November 2023.

A book of projects will be made available on the festival website and delivered to the professionals attending the Red Sea Souk and give visibility to the teams and films.

The working copies of the selection of five (5) to six (6) films in the post-production phase (the "work in progress") will be screened for a strictly professional audience. Only industry pass holders will be allowed to attend the screenings: producers, distributors, sales agents, exhibitors, buyers, TV networks, and technical industries, film funds, festival programmers and film institutions, in order to help them achieve completion, distribution and public exhibition. No press will be given access to the Screenings.

One-to-one meetings between the WIP talents and the professionals attending the Red Sea Souk will be organized on December 3, 4 and 5, 2023 once the film in progress has been screened to the attending industry professionals.



Additional networking events, encounters and meetings will allow Directors and Producers of the selected Films in Progress to interact directly with a wide range of industry decision-makers.

The selected film talents who do not speak English will benefit from the service of an interpreter hired by the Red Sea Souk

2. AWARDS

All the selected films in progress will compete for **two main awards** offered by the Red Sea Fund and granted by an international Jury:

- **Post Production Award : 30,000.00 USD cash prize**
- **Special Mention Award : 10,000.00 USD cash prize**

A selected film in the post-production stage supported by the Red Sea Fund is also eligible for the aforementioned awards, the Fund support and the Market awards being cumulative.

All selected films will also compete for awards granted by several souk sponsors. These sponsors' awards will be announced mid-November.

All the winners will be announced during the Red Sea Souk Awards Ceremony that will be held on the last day of the Red Sea Souk on Dec 5th 2023.

3. SUBMISSIONS / ELIGIBILITY CRITERIA

The submission of the films is made through the Red Sea Souk application process.

The Call for the WIP Showcase will open on June 12th 2023 and will close on August 18th 2023. A link to the application will be available on the Festival's website under the dedicated tab named "Red Sea Souk".



Please pay attention to the following eligibility criteria:

- a) Directors must have **African or Arab nationality/origin.**
- b) The film has not been screened as a work-in-progress, or otherwise, in any other festival or market prior to the Red Sea Souk.
- c) The film is currently in the post-production stage and the Director and Producer agree and are entitled to screen a working copy (entire film) at the Red Sea Souk.
- d) A film in post-production that was submitted to the official sections of the Festival but was not selected may be considered by the Selection Committee to participate in the WIP Showcase the same year
- e) If the film doesn't have English as spoken language, it must come with English subtitles at the time of its application to the WIP Showcase.
- f) The Director and Producer will be available to participate for the full duration of the WIP Showcase in Jeddah.

Special attention will be given to first or second feature films, fiction, animation and documentary, (minimum duration of 60')

Priority will be given to films in progress with no sales agent attached.

Films with a Producer or Co-producer with African or Arab nationality/origin involved, will be much appreciated.

4- APPLICATION FILE

The following documents need to be submitted in English:

- Logline
- Synopsis
- Film's Chain of Titles
- Final Script
- Director(s) and producer(s) already attached to the project with their biographies.
- Director's Statement/vision
- Producer's note



- A complete project budget report
 - Financial plan
 - Detailed timelines and expected date of completion.
 - Links to the previous work (s) of the director
 - Mood board/Storyboard
 - A link to a complete rough cut or selection of scenes from the film (20mn minimum) with English subtitles
 - Full details of any other funding applications made and/or already received.
- Any other materials that would support the application.

5- SELECTION PROCESS

The selection of the films in progress is made by a committee composed of professionals. Five to six films will be selected. No justifications will be given for any refusal of a film.

The selection results will be communicated to the selected teams by **early October 2023**. Producers of the selected films in post-production will confirm their acceptance of the Red Sea Souk invitation within a week. This confirmation is binding for all Parties and will involve the acceptance of all regulations established by the Red Sea Souk.

Notably, the following conditions and undertakings will apply:

- a) The Red Sea Souk will cover travel expenses and accommodation for six nights, for the Director, and for one Producer, for each of the selected films in post-production (arrival foreseen on November 30, Departure December 6, 2023).
- b) The documentation required by the Red Sea Souk for the Book of Projects, one to one meetings platform and website will be duly completed and sent no later than **mid-October 2023**.
- c) Once selected, the film cannot be included in any VoD platform with the exception of cases where their use is strictly professional and has restricted access.
- d) The invitation made to each selected film will remain strictly confidential till the official announcement will be published.
- e) The complete WIP Showcase program and all screening times are exclusively decided by the Red Sea Souk.



6- SCREENING MATERIAL AND SUBTITLES

The format accepted for the Screenings is **exclusively MOV files**. The MOV files must have been previously viewed and approved by the producer/ distributor.

The MOV files, in its original version with English subtitles must be sent no later than **November 14, 2023** to the address to be specified by the Festival. Should the MOV files not arrive by that date, the screenings will be canceled.

The cost of subtitling in English is the responsibility of the film producers or representatives.

The Festival reserves the right to reject MOV files found to be unsuitable for screening after control by its Technical Department. In the event of irregularities in the MOV files, the Festival will issue the film owners or representatives with the corresponding technical report.

7- CREDITS

As a binding condition, all selected Films in Progress must include the authorized Red Sea Souk logo and the following mention in the closing credits of the film:

"With the support of the Red Sea Souk WIP Showcase 2023"

The film in progress that will be awarded one of the two Red Sea Souk Post-Production Awards must display alongside the logo of the Red Sea Souk the mention:

"Red Sea Souk Post-Production Award - 2023"

"Red Sea Souk Special Mention Award - 2023"

and follow all other obligations with respect to credits which may be requested by the Red Sea Souk.

If other film partners appear in the opening credits, the Red Sea Souk logo and the award mention must also be included in the opening credits.



8- GENERAL TERMS

The project owners must ensure they are legitimately and legally entitled to enter and represent the film in progress at the Project Market.

Participation in the WIP Showcase constitutes unconditional adherence to the present Red Sea Souk rules and regulations. All doubts arising from the interpretation of these rules and regulations will be solved by the Festival. The Festival reserves the right to settle any case not covered by the present or the Festival's regulations, and to waive them in special and well-motivated instances.

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<https://redseafilmfest.com/en/red-sea-souk/>