

Media Alert

THE RED SEA INTERNATIONAL FILM FESTIVAL TO HONOR EGYPTIAN CINEMA ICON YOUSRA

*Yousra joins Shah Rukh Khan and Guy Ritchie to receive
GOLD YUSR Honorary Awards on the RED SEA IFF'S opening night*

Jeddah, 28th November 2022

The Red Sea International Film Festival announced today that Egyptian cinema icon Yousra will receive GOLD YUSR Honorary Awards at the opening ceremony of the Festivals' second edition in Jeddah on the Eastern shore of the Red Sea.

Along with acclaimed British director Guy Ritchie and the legendary Indian actor and producer Shah Rukh Khan, the Festival will honor the three outstanding talents to recognize their exceptional contribution to the film industry. The Festival is set to run from 1-10 December and will present 131 feature films and shorts from 61 countries in 41 languages from both established and emerging talent.

*From Egypt is actress, singer, megastar, United Nations Goodwill Ambassador and member of the Academy, **Yousra**. The iconic cinema legend is one of the most recognizable names in the entire region and has been gracing the silver screen for more than 50 years. Since the 1970s, Yousra has starred in some of the most important films in the history of Egyptian cinema, appearing in over 100 films. Her roles in films and TV series are trailblazing and continue to influence and inspire generations to this day.*

Mohammed Al Turki; CEO of the RedSeaIFF commented: "Superstar Egyptian actress Yousra is one of cinema's leading ladies, a dedicated activist, and an important cultural figure in the Arab world. Together with Guy Ritchie and Shah Rukh Khan, our three GOLD YUSR Honorary Award recipients are a tour de force in the industry and we look forward to welcoming them to Jeddah."

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For further press information:

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About The Red Sea International Film Festival

The second edition of the Red Sea International Film Festival will screen the best of the Arab and international cinema in Jeddah. The Festival will also showcase a retrospective program to celebrate the masters of cinema. The Red Sea International Film Festival is a platform for Arab filmmakers and industry

professionals from around the world to connect, host competitions for short and feature films, and organize masterclasses to support emerging talent. It will take place from December 1 — 10, 2022.